



Broadlands Golf Course Advisory Board

Minutes
May 5, 2010

Roll Call

Present: John Abboud, John Ferraro, Tim Schwartz, Don Ralston
Absent: Chris Lewis, Robert Patton, Rich Walden

Agenda Minutes

General Manager Update – Tim Schwartz

- Tim distributed the Revenue and Rounds report, noting that budget was exceeded in April. March sales were 30% above 2009.
- Membership sales are up 60% from 2009.
- Tim has been marketing corporate apparel, which has been successful.
- Calloway and Ping both plan to do 'demo' days soon.
- A homeowner has requested to plant trees to alleviate balls hitting his home.
- The Rotary group, which has been holding their meetings at the clubhouse, will make a decision soon as to if they will make Broadlands their permanent meeting venue.
- Tournament rounds year to date are at 5,100, compared to 4,800 in 2009.
- Tim has been working on inventory levels. Inventory currently is \$22,000 less than in 2009.
- A new range ball machine has begun operation.
- A new employee has been hired in the golf shop.
- Chris has been doing some radio advertising.

Superintendent Update (by Tim, in Chris' absence)

- Trees on the course are leafing out.
- The greens are 'healing' from the aeration and are being top-dressed weekly.
- The planter bed is being worked on. Other work is being done with flowers, mulching.
- Crews have redone the spillway on Hole #8.
- A portion of one of the paths is being rebuilt.
- Crews are working on drainage issues in some of the bunkers.
- A new bunker rake has been purchased.
- Ponds are being treated for duckweed.

Old Business

None

New Business

John A. said that he will get a copy of the agreement between the course and Broomfield for Don. He provided an overview of the agreement.

Adjournment

Meeting adjourned at 12:45 p.m. The next meeting is set for Wednesday, May 26 at 12 p.m.

Approval

Minutes taken and prepared by Ellen Cancino.

Approved by _____
John Abboud, Chair