



City & County Manager's Report

April 24, 2007

TO: Mayor Stuart and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

FYI

FEMA claim is higher than originally projected

After FEMA's project liaisons reviewed worksheets on the December blizzard compiled by Finance staff, they completed the final documents for submission. The final claim turned out to be \$82,680 – \$4,680 more than originally projected.

The additional amount was the result of adding the plows and sanders to equipment charges for the city and county trucks. The project liaisons did not have any issues with the charges for materials that were submitted which included the 260 tons Broomfield used for the duration of the storm. They averaged the usage for that tonnage over the entire four-day period to get an estimated cost per hour for the deicer.

Unfortunately, hours worked by the Police Department staff, who worked the shelter at the mall, were disallowed for reimbursement by the FEMA review group. The total amount calculated for those hours would have been another \$834.

Next, Finance staff expects to receive a "blue book report" where Broomfield's reimbursement should be outlined. At the 75 percent reimbursement rate, Broomfield could expect to receive \$62,010 from the federal government.

Additionally, there is the possibility that Broomfield might get some of the remaining 25 percent of the costs as a pass through from the state.

2006 sales taxes over 2005's

Total 2006 sales tax collections ended the year 1.3 percent above 2005 at \$40,325,987, with the Flatirons mall 1.6 percent above 2005. The actual 2006 result was within 1 percent of the revised 2006 projections of \$39,875,540.

It appears that the December blizzard may have postponed some holiday shopping into 2007, as January 2007 retail sales were 11 percent ahead of January, 2006.

Mortgage assistance kicks off

The \$32.5 million **Metro Mortgage Assistance** program, that the City Council recently voted to participate in, provides below-market, 5.95%, 30-year fixed rate mortgage loans and down payment assistance grants to qualified first-time homebuyers – those who have not owned a home in the past three years – in 15 jurisdictions including Broomfield. The assistance grant, equal to 4 percent of the loan amount, may be used for down payment or closing costs

The bonds closed on March 29 and by Monday, April 2, the day of the press conference announcing the program, there were more than 66 loans closed or in process totaling more than \$10.2 million – making a third of the program funds committed in the first week.

The 90 day clock on contributing cities' allocation reservations began ticking on March 29. During the reservation period, contributing cities' funds

may only be used in the city from which the allocation originated. After 90 days the funds can be used in any participating city.

New: cooking oil recycling

A new recycling program for cooking oil opened in Broomfield last week in celebration of Earth Day 2007.

Cooking oil will be recycled into bio-diesel fuel. Bio-diesel fuel creates less air pollution than petroleum diesel and it reduces dependence on limited energy resources and foreign oil.

The cooking oil recycling program parallels the waste motor oil recycling program, in the same

location, and with the same hours of operation.

Now cooking oil and waste motor oil can be dropped off year-round at the Norman Smith Service Center. The drop-off hours are 8 a.m. to 3 p.m. Tuesday through Friday, and 8 a.m. to noon on the first Saturday of every month (unless it's a holiday week-end, then it's the second Saturday). Broomfield residents may bring up to 5 gallons per month and must take home their empty containers.

In order to recycle cooking oil and motor oil, the oils cannot be contaminated with any other liquids. Never mix them with each other, or any other liquids.

Looking ahead

Reminder: Spring Cleanup

This year's Spring Cleanup begins this Saturday, April 28. Staff has divided the city into three areas. Those in Area 1 should have discards out by 7 a.m. Saturday morning.

Those who live in Area 2 will have items picked up Saturday, May 5. Area 3 residents will have items picked up Saturday, May 12. Discards must be out by 7 a.m. on the designated day. The specific area maps will run in the *Broomfield Enterprise* on Wednesday preceding each pickup day.

Household Hazardous Waste

When residents are finished cleaning the garage and basement for the Spring Cleanup, and are wondering what to do with all of the hazardous, nasty cleaners, batteries, paint, and last year's lawn and garden chemicals, Public Works offers its Household Hazardous Waste drop off event.

Residents are invited to be a good steward of the earth, and bring in household hazardous waste (HHW) for recycling and/or environmentally safe disposal. Broomfield's Spring Household Hazardous Waste Drop-off Day is Saturday, May 19, **by appointment only**, at the Norman Smith Service Center, 3001 W. 124th Ave. There are 250 appointments available to Broomfield residents. To make an appointment, call 303.438.6336.

Broomfield's Environmental Services, Stormwater, Public Health and Emergency Management divisions and North Metro Fire Department staffs are teaming up to keep homes, neighborhoods and waterways free of harmful chemicals by providing this local HHW drop-off day.

Additional advertising will be provided on Channel 8, the city's Web site and in the *Broomfield Enterprise*. The ad will include a checklist to help residents identify hazardous household chemicals.

Broomstock end-of-school fun

Thursday, June 7, is the day for this year's annual Broomstock drug- and alcohol-free outdoor event featuring Broomfield teen bands.

Sponsored by the City and County of Broomfield, Broomfield Flatirons Rotary, the Broomfield Council on the Arts and Humanities, Broomfield Community Foundation and RE/MAX Realtor Cindy Trautwein, Broomstock is spearheaded by Broomfield and Legacy High School students.

From 11 a.m. to 10 p.m., 33 bands will be performing in the area west of Community Park Pond. Surrounding high schools, including Horizon, Standley Lake, and Northglenn, have been invited to participate.

Broomfield and Legacy high schools adjourn for the summer on June 7, and Broomstock has been

designed as a positive program planned for Broomfield teens to enjoy the end of their school year in a safe and healthy environment.

During the day, food and soft drinks will be available. Games and activities are also planned.

May tax class for businesses

Broomfield's Sales Tax Administration Division will once again offer a free class for business owners, retailers, accountants and vendors. The class is designed to assist with filings of sales tax collections and personal property taxes.

The class is scheduled Thursday, May 10, from 9 to 11 a.m. The classes are free, provided by Broomfield as part of its customer service outreach.

Classes include information on Broomfield's self-collected sales tax. It will also cover sales tax procedures and requirements, identification of taxable property, documentation procedures, filing requirements, and record keeping.

The Broomfield Assessor's Office will give an overview on personal property tax filings and valuation procedures.

Classes are in the Zang's Spur conference room in the lower level of the City and County Building at One DesCombes Dr, Broomfield.

To register for these classes, send business name, address and type of business, the date of the class, names of those attending, telephone and fax numbers, and e-mail address, if available, to: Sales Tax Division, 1 DesCombes Dr., Broomfield, CO 80020. The information may also be faxed to 720.294.9825, or e-mailed to salestax@ci.broomfield.co.us.

Capital projects ...

Several projects are currently under construction. These include:

- 1) Water line replacements in the Northmoor subdivision.
- 2) Re-use water line installations in Brandywine Park, Willow Park, Trails at Westlake, and along Sheridan Boulevard from the Aspen Creek Subdivision to W. 144th Avenue.
- 3) The Girl Scout shelter in North Midway Park,
- 4) Wildgrass open space trails, and
- 5) Weld County Road 6 bridge replacement



Staging for reuse water line installation.

Weld County Road 6 will be re-opened to traffic at the end of April, and phase 1 of the Wildgrass



Weld County Road 6 bridge construction.

trails will be completed in June. Water line replacements and re-use line installation work will continue through November, 2007.

Girl Scout Shelter project continues

Work on the shelter continues. The exterior masonry is complete. The site utilities are complete and, barring significant weather conditions, the site concrete will be completed this

week. Interior work will continue once the rough inspections are complete. The Girl Scout Shelter will be completed in May,

Departmental updates ...

CULTURAL AFFAIRS

Sister Cities: The Broomfield Sister Cities committee met on Wed, April 11, to continue planning for the Ueda City student visit to Broomfield, August 2 to 10.

Discussion included finalizing the activity schedule (Park BBQ, Karaoke night at the Audi, Estes Park/Grand Lake trip), fundraising (donations received and recognition), publicity (redesigning the Web site, *Broomfield Enterprise* and Channel 8 coverage), and pursuing nonprofit status.

The committee will continue to meet on the second Wednesday of the month, and meetings are open to the public. For more information, call Alisa Zimmerman at 303.464.5835 or email: broomfieldsistercities@gmail.com

Public Art: The Public Art Committee met on Wed, April 11, to finalize publicity and logistics for the Art Bench Dedication Tour scheduled June 2 in conjunction with the National Trails Day event sponsored by Open Space and Trails.

Most of the bench artists will be able to be present at their respective bench sites. A new bench tour 'map' brochure and logo has also been created. The committee also discussed locations and ideas for its next public art project, and dates to present these concepts to the Parks and Recreation Advisory Committee and the City Council in May and June, respectively.

For more information, call Alisa Zimmerman in Cultural Affairs at 303.464.5835, or email: azimmerman@broomfield.org

HEALTH AND HUMAN SERVICES (HHS)

Health Division: April 22-28 is National Infant Immunization Week. HHS will host lunch and a Web cast broadcast from the Center for Disease

Control for medical providers in Broomfield on April 26. The Web cast will focus on new vaccines, new requirements for school aged children, and best practices to improve immunization rates. The Broomfield Rotary, Quest Diagnostics and Colorado Dept of Public Health and Environment is partnering with HHS to bring the Web cast to Broomfield.

Health promotions:

May 13-19 is **National Women's Health Week**. HHS will host a talk on "The New HPV Vaccine" by Dr. Kim Barnes, a gynecologist in Broomfield. HHS will also offer free HIV screening during the week in partnership with the Boulder County Aids Project.



The HHS **America on the Move Initiative** is collaborating with other organizations

throughout Broomfield who have committed to moving more and eating less.

In the business sector, Sill-TerHar Motors employees completed a six week challenge with 67 percent of the participants increasing their steps over baseline. Approximately 63 percent of Sill-TerHar's employees signed up to participate in the six week challenge and of those, 64 percent completed the full six weeks. As an organization, Sill-TerHar employees logged 882,391 steps.

Other businesses – SRS Construction, Mach One Electric, and AC Support – are just completing their challenges. They joined together to participate and compete in the challenge.

Hunter Douglas is in the planning stages for two teams to participate in the America on the Move challenge. Individuals contacted coordinators after hearing positive feedback from seniors who

participated in presentations at the Senior Wellness Conference. At that conference, America on the Move provided information to over 125 seniors.

The Broomfield Area Chamber of Commerce is holding a "Biggest Loser" event between chamber business members. America on the Move will provide the tools for participants to begin making healthier choices and reaching their fitness goals. The kickoff event is scheduled for Saturday, April 28, in conjunction with the Community Wellness Fair at Paul Derda Recreation Center.

Bal Swan Children's Center kicked off events the week of April 9. Bal Swan has worked with coordinators to create a schedule of events and seminars for teachers and families which focus on health and wellness.

The Presbyterian Church of Broomfield is in the third week of the challenge. The church has a schedule of events for members including yoga classes, a night of dancing, and a walk of the community.



To help reverse the state's obesity trends and related chronic diseases, the HHS **LiveWell Colorado** grant is supporting programs, environmental change and policies to encourage Broomfield residents to eat better and move more. For additional information on Broomfield's specific LiveWell

program strategies, visit livewellcolorado.com.

March activities included:

- A presentation by Operation Frontline at the Broomfield Greens low income senior apartment complex. Operation Frontline provided a guest chef, dietitian and nutritionist for a three-hour Nutrition 101 class for 34 residents who learned about healthy cooking for one, whole grains, fats, the food pyramid and making healthy food choices.
- HHS invited approximately 60 Broomfield Heights First Filing business representatives to an informative meeting on worksite wellness. Through LiveWell Colorado funding, mini-grant opportunities have been developed to offer businesses a small amount of funding to begin the steps of establishing wellness plans and programs for their employees.

- In April, HHS LiveWell Colorado arranged for the Kaiser Permanente Educational Theatre to perform at Emerald Elementary School. The hour-long interactive performance, for Kindergarten to third graders, helps give children the tools to make responsible healthy choices about diet and exercise. With an interest in building awareness and encouraging positive role modeling among teachers, administrators, coaches and other school staff, HHS is currently assisting in conducting a staff wellness interest survey at Emerald as well.

Other health promotions programs were:

- The Broomfield Tobacco Program, in collaboration with the American Lung Association of Colorado, offered training on the dangers of secondhand smoke to child care providers in Broomfield and the surrounding area in March. Attendees received training on talking to parents about secondhand smoke, materials, 1.5 continuing education credits, and dinner! The training was attended by representatives from three child care centers.
- Community Interest Survey conducted by the Community Health Information Network (CHIN), a group of Health and Human Service professionals, education professionals and Broomfield citizens. The group is working to offer community-wide health information, innovative community health projects, and an integrated collaborative network focusing on positive health outcomes. CHIN has initiated a community interest survey to find out what health topics the community would like to hear more about. The survey is available to all Broomfield residents through May 2, and it can be found online at www.healthybroomfield.org. Click on CHIN Survey.
- A Healthy Broomfield Community Alliance to promote health and wellness has been created with members from various city departments and several key community members and organizations to communicate the Healthy Broomfield message to Broomfield residents and employees.
- Broomfield Car Seat Safety Event: In collaboration with Century Chevrolet in Broomfield, the Broomfield Child Passenger Safety Program will host the third annual Car



Seat Safety Event on May 19 from 10 a.m. to 2 p.m. This event features free car seat inspections and will be held at Century Chevrolet. Volunteers are needed to help at this event. For more information or to volunteer contact Rosa Warner at 720-887-2217, rwarn@broomfield.org.

- **Child Passenger Safety Refresher Course:** The Broomfield Child Passenger Safety Program will also host refresher course for any Certified Car Seat Safety Technicians. This one-day training will help keep car seat safety technicians up to date on recommendations, techniques and current trends in child passenger safety, to better serve the families and children in the communities they serve. This course is open to all Certified Car Seat Safety Technicians. For more information contact Rosa Warner at 720-887-2217, rwarn@broomfield.org.

Workforce Center: The Broomfield Workforce Center will be recognized by the School to Work Alliance Program (SWAP) as a result of Broomfield's collaboration in finding jobs for disabled youth. SWAP is for youth 16 to 26 who have a mild to moderate disability and are seeking paid employment. Participants must be seniors, graduates, dropouts, and do not require long term support. Youth at high risk of dropping out are also considered. SWAP is a collaborative effort between school districts and the Division of Vocational Rehabilitation.

INFORMATION TECHNOLOGIES (IT)

- Four new Web cams have been installed atop traffic signals surrounding the Broomfield Event Center. Broomfield Police personnel monitor and control these cameras from a computer system featuring a 50 inch plasma display. The monitor is located at the police substation in the Event Center.
- These cameras can also be accessed from any computer on the City and County of Broomfield's computer network, allowing the Public Works Streets Division access to these cameras to monitor road conditions.
- IT successfully deployed a new library of oblique imagery from Pictometry and upgraded the end-user viewing software for aerial imagery, Electronic Field Study (EFS).

EFS software enables users to obtain

measurements such as distance, height, elevation, and area directly from the oblique imagery and overlay any of Broomfield's GIS data. The aerial photography was captured in November of 2006 and is available for all Broomfield staff. The latest release of the software will enable IT to deliver user-requested updates and improvements in a more efficient manner.

POLICE DEPARTMENT

- Recently, the Broomfield Police Department was recognized by the National Institute of Corrections (NIC) as an organizational example of what can be accomplished by those committed to excellence in corrections.

Since 2002, Broomfield has hosted tours of the Detention Center for NIC during its one-week training class for sheriffs and county commissioners from across the country on how to construct state-of-the-art detention centers. The training class was held in Longmont.

- On March 27, 2007, after receiving a report of an attempted auto theft in the Anthem neighborhood, members of the Broomfield Police Department were involved in a pursuit with an armed suspect. Police officers pursued the suspect to the Broadlands Golf Course area, at which time the pursuit continued on foot. Broomfield officers set up a perimeter around the area and conducted a thorough search of the neighborhood using its K-9 team. In the process, Reverse 911 was used to alert citizens in the neighborhood to remain in their homes and to report to police any sightings of the suspect. After about an hour and a half, the suspect was taken into custody and the handgun and several pieces of stolen property were recovered. Several citizens who observed the police officers searching for the suspect contacted the Police Department as a result of the Reverse 911 phone calls and provided helpful information.
- Police Commander Jay Johnson recently graduated from the 228th session of the Federal Bureau of Investigation National Academy in Quantico, Virginia. He attended the academy from January 7 to March 16.

RECREATION SERVICES

Active adult/senior programs – In March:

- 112 participants enjoyed trips to Celestial Seasoning and Leaning Tree, the downtown aquarium, Boulder Dinner Theatre, a casino trip, and “Supper Club” at The Fort restaurant in Morrison,
- 36 participated in Adult Pottery,
- 267 Participated in Senior drop-in activities,
- 69 danced to the tunes of the band *Memories* during “Dancing at Lakeshore”
- 56 participated in the Spring Fashion Show sponsored by Dillards, on March 22 at the Community Center.

During March, SilverSneakers® sponsored a promotion for participants with a SilverSneakers® membership at either Broomfield center. Winners for the contest were chosen based on whose fitness visits exceeded all others during March. Gold, silver and bronze medal winners were announced. They were:

Paul Derda Recreation Center:

Gold: Jerry Donahue (33 visits)
 Silver: Darrold Fox (28 visits)
 Bronze: Richard McReynolds (26 visits)

Broomfield Community Center

Gold: Fuzzie Fulsos (44 visits)
 Silver: John Ludlow (26 visits)
 Bronze: Ronald Groce (24 visits)

Athletics – Youth volleyball began in April, and 132 fourth to eighth graders have registered.

Recreation Services held a rip-roaring Dodgeball Tournament Saturday, March 10. There were 100 participants, including students, teachers, the School Resource Officer from Broomfield High School, a team from DeVry University sporting lime-green t-shirts of their own creation, and other employees and residents from Broomfield.

All had a blast throwing little balls at each other until all but the youth team remained. This was the second year this tournament has been held, and it has grown in popularity. (This tournament is also featured in the second video segment on Recreation Services showing on Channel 8 in April.)

There are 96 participants enrolled in the Women's 3 v 3 basketball program that began March 19 at the Broomfield Community Center.

Over 60 were enrolled in the Youth Volleyball Camp held over Spring Break.

There were 3,571 total participations in athletic programs during March.

There were 3,174 total participations in gymnastics programs during March.

Aquatics – There were 425 participants enrolled in swimming lessons during March.

There were 16 people enrolled in Lifeguard Training classes over Spring Break, causing two classes to be offered due to the demand.

During Spring Break week, the pools were packed! At the Derda Center, the average was approximately 450 people in the pool everyday.

Registrations for the seventh annual Mini Haha Triathlon began in March. To date, there are 434 participants registered, with 66 spots yet available. This event in June has steadily increased in size since it began seven years ago. Clinics and Trainings in Swim, Bike, Run, and Transition are currently under way to prepare participants to perform at their best.

Early Learning – In March, 105 children had their vision screened through the Early Learning Preschool program. The Lion's Club of Broomfield sponsored this screening, and parents will receive information regarding their child's/children's vision within six weeks.

Paul Derda dressed up as “The Cat in the Hat” and visited the Early Learning class, to celebrate Dr. Seuss' birthday. Children also enjoyed listening to a story and ate some “Green Eggs & Ham.”

Many families donated their time in the Early Learning classes, sharing information about their jobs during “Community Helpers Week.”

Early Learning students, with their families, donated and collected donations for care packages that were packaged and sent to U.S. troops serving in the military. There were 57 packages created at the Derda Center, and 37 at the Community Center.

Early Learning staff will incorporate "Zoo Phonics" into the curriculum for 2007-2008. This program promotes letter recognition and learning the sounds of the alphabet, and promises to be a great asset for learning. Training for this new program will be in August 2007.

Child Sitting – In keeping with the theme "Family, Fun and Fitness," Recreation Services now offers patrons at the Paul Derda Recreation Center the ability to make reservations for child care all day for every hour of operation.

Fitness – The first session of Spin for Weight Loss finished, with many participants losing three to four inches.

March Fitness Participation

	<i>Derda Center</i>	<i>Community Center</i>
2007	5,072	1,873
2006	4,548	2,035
2005	3,438	1,644

Youth and teen – The popular Spring Break program served 120 participants in March. Trips included: bowling and skating, Family Sports Center, IMAX Theatre, Paul Derda Recreation Center, movie and Casa Bonita, and "Pump it Up."

At the Audi ...

CU in Broomfield' continues

"CU in Broomfield" is in its third season of collaboration for CU-Boulder's College of Music and Broomfield's Cultural Affairs Division. These performances are free and family-friendly. All ages are welcome.

Rescheduled to appear Wednesday, May 9, is Guitarist, performer, composer, arranger, and CU lecturer, João Junqueira, who brings his unique style of improvisational music-weaving guitar, voice, and percussive sounds influenced by Brazilian, Jazz, and World Music. Join him and the CU Brazilian Ensemble for an evening that transcends the boundaries between beings, spirits, and cultures

All performances begin at 7 p.m. in the Audi.

Mark your calendar:

April 25 – Independent Film Series, 7 p.m. 303.466.8880.

April 26 -28 – Rocky Mountain Storytellers Conference. 8 a.m. to 4 p.m. daily. 303.469.0417

April 29 – Ancop Foundation International Gawad Kalinga Film . 2 p.m. 720.427.8730.

Through May 4 – Gallery art exhibit: Westminster Paletteers. View from 2 to 5 p.m. on Fridays and Saturdays and during scheduled events.

May 4 to June 7 – the Broomstock Student Art Show in the lobby gallery. View during scheduled events.

May 4 – Rocky Mountain Brassworks "Buglers' Holiday" at 7:30 p.m.

May 5 – Central City Opera "En Mis Palabras" (In My Words), a bilingual teen opera. 1 and 3 p.m.

May 5 – Broomfield Civic Orchestra family concert, 8 p.m.

May 8 – P'zazz Children's Show Choir, 7:30 p.m.

May 10 – Science Sights and Sounds "Hawkquest," Free, 7 p.m.

May 11 – Colorado Children's Chorale, 7 p.m.

May 12 – Marvelous Musicales, 4 p.m.

May 16 – Broomfield Independent Film Series, Free, 7 p.m.

May 19 – Rocky Mountain Ringers, 7:30 p.m.

For more information on events at the Audi, call the **Events Hotline** at 303.469.3301, ext. 7999.

Information on tickets, directions to the Audi and year-round event information are also available at www.broomfieldauditorium.com