



City & County Manager's Report

March 22, 2005

TO: Mayor Stuart and the Broomfield City Council
FROM: George Di Ciero, City and County Manager

In Review

Broomfield Auditorium

New 20' x 20' movie screen and LCD projector have been installed in the Audi and are ready for the library's summer movie series. The screen can also be used to present educational materials for meetings.

Lea Opitz has taken a position as the new part-time auditorium facility coordinator. She will provide on-site assistance for increased Audi use by local and regional organizations, and city agencies. Lea comes to the Audi from Recreation Services.

Cultural affairs and library staff met with Glenwood Springs and Parker citizen groups about considerations for designing cultural facilities for smaller communities.

Again this year, Flatiron Crossing has agreed to sponsor the 2005 outdoor summer concert series at the



amphitheater. The series begins June 29 and continues through August 3. The series will be promoted at the mall in the food court, at TV and poster locations, and in the weekly merchant newsletter.

HEALTH AND HUMAN SERVICES (HHS)

Administrative audit

Last week, the Family and Children's Services Division participated in an annual audit conducted by the Administrative Review Division (ARD) of the State Department of Human Services. ARD annually reviews a random sample of the cases where HHS has organized in-home services. ARD is also the division that reviews the out-of-home cases on a regular basis. During the exit interview, ARD auditors shared that, in reviewing Broomfield's in-home and out-of-home cases, Broomfield's services are truly an example of best practices. Specifically, they noted the quality of the safety plans and family service plans, as well as the dedication and customer service demonstrated by staff.

Mini grant

The HHS Health Promotions Unit has been awarded a mini-grant of \$1,000 from the Colorado Department of Public Health and Environment to focus on women and heart disease.

Women ages 18 to 65 have been recruited to participate in a 12-week independent learning program entitled "Hearts on Target – Choose to Move." Thirty-five women, either Broomfield residents, employees, or both, have signed up to participate in the program. All women who participate will work independently to meet personal physical activity and nutrition goals throughout the 12 weeks.

Participants will be offered personal incentives and motivation along the way, along with the New American Heart Association Cookbook that details an array of heart healthy cooking.

DRCOG grants

Senior Services at HHS received two grants from DRCOG (Denver Regional Council of Governments) for 2005. The first grant is for transportation services in the amount of \$17,463. The second grant is for respite services to assist local caregivers who are helping an individual age 60 or older and living in Broomfield. This award for 2005 is \$50,000. More information is available by calling 303-464-5529.

Nutrition month

The Health Promotions Unit celebrated National Nutrition Month by reaching out to all ages in the community. Rene Lindeen, registered dietitian and public health nutritionist, kicked off the month by hosting two "Ask a Dietitian" sessions for parents and children.

Children learned "Healthy Foods for Me" during preschool story time at the Mamie Doud Eisenhower Public Library. To reach the adolescent community, eight presentations were given at Legacy and Holy Family high schools focusing on portion size, reading labels and understanding the difference between fats, carbohydrates and proteins.

Healthy Heart members at the Senior Center sampled fun fruits, vegetables and grains, such as pomegranate, jicama and quinoa on March 16 at the Healthy Hearts Luncheon.

St. Patrick's Day celebration at the Senior Center

The Lakeshore Café served corned beef and cabbage to 145 seniors at the St. Patrick's Day luncheon March 17. The celebration included Irish music provided by the senior band "Jammers," and a sing-a-long. That evening, another 65 seniors from the Lafayette, Erie and Fort Lupton senior centers gathered at the Broomfield Senior Center for another Irish celebration and dinner.

Workforce Center

The Broomfield Workforce Center participated in a job fair during the first week of March at the Arvada Center for the Arts and Humanities. The fair was

aimed at employees of Rocky Flats / Kaiser-Hill Company and the subcontractors. Rocky Flats is a DOE-owned cleanup and closure site operated by Kaiser-Hill Company under an accelerated closure contract.

Broomfield staff represented the Colorado Workforce Centers, explaining services available at the local centers. Other metro workforce centers and the Colorado Department of Labor and Employment were also represented at the fair.

Kaiser-Hill has laid off approximately 800 employees since January, 2004, and was expected to lay off another 200 last week.

INFORMATION TECHNOLOGY

On March 4, Information Technology Director Greg Anderson was the lead speaker at ICMA University's "Emerging Wireless Technologies: Passing Fads or Permanent Solutions."

The event, at the Westminster Public Safety Center, was attended by approximately 80 technology, public safety, and city management staff members from throughout Colorado and surrounding states. Anderson spoke on unlicensed wireless technologies and trends, and Broomfield's use of these technologies to extend the network to many, otherwise uneconomical, locations, specifically the uses by police and public works employees working in the field.

MAMIE DOUD EISENHOWER PUBLIC LIBRARY

Usage grows

Library usage continues to grow. Year-end figures for 2004 show a 6 percent increase over 2003 for circulation of materials; a 7 percent increase over number of visitors to the library; a 15 percent increase in the number of reference questions asked; and a 40 percent increase in the number of Internet sessions. Broomfield residents with current library cards number 79 percent.

Library circulation in 2004 reflects the high usage. On a per capita basis, there were 10.7 items circulated, 6.1 library visits, and 2.3 reference questions.

Computer classes

The library's new computer classes prove popular with seniors. Classes offered include: "Mousing

Around," Computer Basics; Internet Basics; How to Use the Library Catalog; and Searching Databases. Each class consists of basic computer training instruction and practice time.

Teen activities

A unique program in the Teen Department called "When I was a teenager in Colorado..." involves interviewing Broomfield residents on their experiences growing up in Broomfield during different decades. A DVD is being produced that will share memories about daily life, food, music and fashion, entertainment, school experiences, family life, and more. This intergenerational program is funded through a second "Fusing Identities" grant that the library received from the MetLife Foundation.

Looking ahead

The library will host its annual Volunteer Appreciation brunch April 13 in the library's Eisenhower Room.

POLICE DEPARTMENT

The Patrol and Investigations divisions have cleared many felony cases recently. These include a robbery that occurred at the Burger King on West 120th Avenue, an assault that occurred on Lowell Boulevard and West 128th Avenue involving suspects, with weapons, from Thornton, and a sexual assault that occurred at the Courtyard Apartment complex.

Protestors were removed from the FlatIron Crossing mall property during the weekend of March 5 for protesting "big business."

At the Detention Center, the March 7 average daily population was 45 (35 male, 10 female). The March 15 population is 51 (41 male, 10 female). The weekend high was 69 with 24 weekenders, 13 of whom were women.

Pre-Incident Plan for FlatIron Crossing

Police staff has nearly completed the Pre-Incident Plan for the FlatIron Crossing mall, using Pre-Incident Planning Software (PIPS). Created by a Littleton Firefighter after Columbine, PIPS is designed to develop emergency response plans for schools or other highly populated areas.

PIPS provides visual aids to view rapidly various areas within the mall. It includes maps, engineering

information, photographs, and a virtual tour. The plan itself is composed of three parts: easy access information, a virtual tour, and interactive map. It operates similar to pages on the Internet, with hyperlinks to specific areas within the program. The program requires Quicktime, Adobe Acrobat, and Internet Explorer to run, all of which are free downloads.

Fraud page

A "Fraud Reporting" page has been posted on the police Web site. It works in conjunction with a fraud reporting hotline telephone number: 303-438-6497. Anyone calling to report a fraud will now be referred to either the Web or the hotline number. Fraud reports will no longer be taken by detectives over the phone.

New signs

Neighborhood Watch signs are being created by Public Works and posted in the newly trained neighborhoods as they become available. The response from citizens has been positive.

PUBLIC WORKS DEPARTMENT

Broomfield Wastewater Reclamation Facility staff collaborated on an article appearing in the March 2005 issue of *Water Environment & Technology*, the official publication of the Water Environment Federation. Titled "A Successful Conversion – A Colorado facility adopts an integrated fixed-film activated sludge system to great effect," the article was written by Ken Rutt, wastewater superintendent and Jim Seda, chief plant operator. Chandler Johnson of AnoxKaldnes Inc. of Providence, R.I. also participated.



The article begins, "Faced with increasingly stringent discharge requirements for ammonia and the demands of a growing population, the City and County of Broomfield, Colorado, looked to upgrade and expand the Broomfield Wastewater Reclamation Facility. By upgrading its treatment plant to include an integrated fixed-film activated sludge (IFAS) system, the facility has succeeded in reducing ammonia levels without having to expand the size of its footprint."

Capital improvement projects

Sheridan Blvd. Widening

What's happening?

- The contractor is preparing the southbound lanes north of West 136th Avenue, along Aspen Creek. This work will continue south across West 136th Avenue to East 14th Avenue. Look for curb and gutter and pavement to be installed in this area over the next two months. To complete this work, there will be periodic, daytime closures at Meadowbrook drive and one-lane traffic with flaggers at West 136th Avenue. Appropriate traffic control and detour signs will be in place for these events.
- The contractor is trying to tackle the significant amount of storm sewer and storm water inlet work at each cross street. Each intersection will require closures to install the storm sewer pipe, manholes and inlets, as well as to relocate gas mains.
- The utility sub-contractor is installing water line from East Ninth Avenue to East 13th Avenue.
- Sidewalk has been constructed from East 14th Avenue to Aspen Creek along the east side of the roadway. Sidewalk work will continue on the east side of Sheridan from the end of the existing walk at the Commons ball fields (near East 12th Avenue) south to East Ninth Avenue.

Regional transportation information

The Transportation Mobility Organization (TMO) reports that on March 1, CDOT began a "bridge repair project" on the bridge that crosses over U.S. 36 connecting Wadsworth to the south and U.S. 287 to the north.

The project is scheduled to take three weeks, however there are a lot of unknowns. Once they strip the asphalt off, the condition of the concrete under it

will be determined. There may be places that can be "patched" or that will have to be replaced. Weather and temperature are also factors.

Work has begun north bound, shutting down the right hand lanes, which will remain closed until work is completed. Then they will open those lanes and shut down the left hand lanes. At some point, they will begin work on the south bound lanes, so there will likely be delays in both directions at some point.

The U.S. 36 TMO will post this construction notice on its Web site: www.us36tmo.org and will update the

information as the project continues.

During the Construction here are some suggested detours:

Getting to and from Interlocken/FlatIron Crossing to Broomfield (or points north)

From Interlocken, take Interlocken Loop North to FlatIron Circle East (by the Waterway car wash). FlatIron Circle East goes under the highway and connects to Industrial Lane. Go right on Industrial Lane, paralleling U.S. 36, to Nickel Street. At Nickel Street, drivers can continue north to get to Midway, or turn either north or south on 120th Avenue.

Accessing U.S. 36 to go east (from south of U.S. 36)

From the south, take Wadsworth to the light at the top of the hill and before the bridge over U.S. 36. Turn right on the frontage road (it is Highway 128 on the west side of Wadsworth) located just north of the RTD park-n-Ride.

The frontage road will “T” into Old Wadsworth. Turn right on Old Wadsworth, which will wind you around and under the Burlington Northern Railroad tracks. Turn left on 103rd Avenue and left again on Church Ranch Blvd. From here you can access U.S. 36.

From Wadsworth (south of U.S. 36) getting to Broomfield

From the south, take Wadsworth to the light at the top of the hill and before the bridge over U.S. 36. Turn right on the frontage road (it is Highway 128 on the west side of Wadsworth) located just north of the RTD park-n-Ride.

The frontage road will “T”-into Old Wadsworth. At Old Wadsworth, make a left to access the bridge over

U.S. 36 which will take you to 112th. Turn left on Main Street to get to Broomfield.

CDOT has new internet site

CDOT has launched a new Web site providing real-time information to view congestion and average vehicle speeds on six highways and interstates, totaling 90 miles of roadway. By this summer, the map at www.cotrip.org will include interstate traffic snarls in Denver and report congestion west to the mountains and south to Pueblo. For the complete story in the March 9 issue of the Denver Post, visit <http://www.denverpost.com/Stories/0,1413,36%257E53%257E2751967,00.html?search=filter>

Economic news

Sales tax information for 2004 in major retail areas and throughout Broomfield is reflected in the chart below.

| 2004 Sales Tax | |
|-------------------------|-------------------|
| Flatiron Crossing | 13,902,513 |
| Flatiron Market Place | 3,555,802 |
| MidCities (Main Street) | 2,170,933 |
| Town Center | 3,342,093 |
| Other | 14,612,319 |
| Total | 37,583,660 |

Looking ahead

◆ **Ward 2 Councilmembers** Lori Cox and Clark Griep are planning a get-together for residents from their ward on Saturday, April 9 from 9 to 11 a.m. in the lobby of the City and County Building, 1 DesCombes Dr.

◆ Congressman Mark Udall will be at the Broomfield Senior Center on Thursday, March 31, at 1 p.m. for a community discussion on Social Security reform. His office has booked Lakeshore for the event. His assistant, Heather Fox, attended the Senior Resources of Broomfield (SRB) monthly board meeting on Thursday,

March 17, to ask assistance from SRB in promoting the event.

◆ **Ward 1 Councilmembers** Gary Brosz and Steve Kaverman are planning a meeting for their constituents on Saturday, April 16 from 9 to 11 a.m. in the lobby of the City and County Building, 1 DesCombes Dr.

◆ Departments will recognize their volunteers during National Volunteer Week, April 17-23, 2005.

Mementos of appreciation, in the form of keep-sake coins, will be distributed with a thank you note from the **Broomfield Police Department** for its many volunteers.

Library volunteers and Friends of the Library will

enjoy a brunch during National Library Week, on Wednesday, April 13.

Volunteers from the **Broomfield Senior Center** will be recognized at a volunteer recognition luncheon Friday, April 22. Members of City Council are invited, too.

HHS will be submitting a video clip featuring the Mentoring Valuable People (MVP) program for the 2005 Metro Denver Volunteer-A-Thon, set to

will air on Channel 8 from 6 to 10 p.m. Wednesday, April 20. The program will highlight dozens of volunteer programs, and will be shown on 30 different local government channels in the metro area.

- ◆ **Detailed Calendar:** For more calendar items on upcoming meetings and activities, check the city Events Calendar on the Web site at <http://www.ci.broomfield.co.us/events>.

Department info Did you know?

◆ Community Resources

Recreation Services reports that the Paul Derda Center and the Broomfield Community Center are on the way to record participation numbers in 2005.

Number of Customers Served

| | Derda Center | Community Center | Totals both centers |
|---------------|--------------|------------------|---------------------|
| January 2004 | 33,978 | 17,654 | 51,632 |
| January 2005 | 37,197 | 19,693 | 56,890 |
| February 2004 | 33,320 | 19,605 | 52,924 |
| February 2005 | 37,036 | 23,884 | 60,920 |

Customer Participations YTD 2005 (both centers and all programs)

| | |
|----------------|----------------|
| January, 2005 | 86,599 |
| February, 2005 | 94,064 |
| Total | 180,663 |

Silver Sneakers Visits

| Month | 2004 | 2005 |
|---------------|--------------|--------------|
| January | 1,297 | 2,979 |
| February | 1,580 | 3,394 |
| Totals | 2,877 | 6,373 |

At the Audi . . .

The **CU in Broomfield** piano series continues into April. Admission is free.

On Wednesday, April 13, at 7:30 p.m., CU faculty pianist Alejandro Cremaschi performs unique, colorful and exciting piano music by 20th century Latin American composers including Ginastera, Guastavino, and Piazzolla.

This series is sponsored by the University of Colorado College of Music, City and County of Broomfield and the SCFD.

- ◆ To get more details on the activities at the Audi, visit <http://www.ci.broomfield.co.us/cultural/eventsindex.shtml>.

