



City-County Manager's Report

January 25, 2005

TO: Mayor Stuart and the Broomfield City Council

FROM: George Di Ciero, City and County Manager

In Review



Giftwrapped packages were everywhere in the CAC area, and these are only a few! Employee Review Committee members Jane Dunlavy (left) and Jill Sanchez helped organize this annual employee effort, benefiting families whose wishes came to the ERC via FISH.

Broomfield employees-turned-elves help Santa surprise families

Broomfield employees decided to become Santa's elves this year, helping make sure those less privileged in Broomfield have happy holidays.

Employees, under the auspices of the Employee Review Committee (ERC), took part in the annual "Giving Tree" ritual by choosing gift tags with important information about gifts for individuals in families referred anonymously by Broomfield FISH. The tag information ranged from clothing and personal items to toys for children of all ages and their parents.

To make sure no one was overlooked, staff members at the city and county building looked for ways to raise money for "fill-in" gifts and the more expensive requests. They planned and carried out a bake sale for employees on Nov. 15. Employees brought in baked goods and some breakfast items for the sale. Over \$550 was earned from the breakfast goodies that morning. A similar sale at the service center brought in another \$350.

Some of the same employees, while planning the annual ERC holiday potluck luncheon, came up with another idea. They sent out a call for items for a silent auction and employees responded with donations. There were so many that some of the items were grouped into over 50 offerings. The vigorous silent bidding netted over \$550.

On Dec. 13, when the gift tags from the Giving Tree came in attached to presents for the families, staff members inventoried the results and went shopping for what was left, using the money raised from the events. All the gifts were then wrapped, tagged and delivered to FISH for distribution. Money that was left over went to FISH for holiday food baskets and other client needs.

After the holidays, the Community Development Department held its third annual "Baskets and Tins Auction." Each year the department auctions the holiday baskets and tins that are received during the holidays. This year, the proceeds went to UNICEF for the tsunami victims. The total amount of the winning bids on the items was \$251.50, but the total amount collected was \$488.00!

Also, a couple students from Broomfield High School, Judith Albrecht and Jessica Lewis, wanted to help. Under the auspices of the BHS National Honor Society, they collected money from students and teachers when they returned to school after the break. The total they collected was \$833.82, bringing the total UNICEF donation to \$1321.82!

◆ **More holiday activities: HHS**

During the holiday season, the Health and Human Services Department also participated in a number of activities with colleagues, Broomfield businesses and residents to make the season a little better for the families they serve and to show that the community in which they live cares about them.

The season started with a holiday party as part of the HHS United Families program on Dec. 2. The Broomfield Crossing Rotary Club was the sponsor for this event for 60 adoptive and foster children in Broomfield. The Rotary provided a very merry Santa Claus and gifts for every child, each including a \$25 gift certificate to Wal-Mart. Santa's helpers also provided games, food and a good opportunity for the children and their caretakers to interact with one another.

This year, HHS also worked with the Broomfield Lions Club and the Public Works Department in a bike project, giving away 20 bicycles to children of families participating in the TANF program at a party at the Lakeshore Café, complete with Santa and snacks. The Museum of Nature and Science, in collaboration with the Colorado Trust, provided hands-on bike safety activities and helmet fittings for the children.

Public Works staff collected the bicycles from employees and at the Spring Clean Up event. With help from the Lions Club, the bikes were repaired for distribution. Dubbed the "2004 Recycled Bike Project," the overall effort was pronounced a success, offering bikes and safety education to children in need. Also, as a result of this project, the Museum of Nature and Science has indicated that it would like to collaborate with HHS on future projects.

The Administrative Review Division of the Colorado Department of Human Services collected funds and randomly selected Broomfield

HHS to receive the donated funds. Two children received gifts during the holiday season from these funds. One, a toddler recently placed in kinship foster care, now enjoys a crib. Gifts to support her relatives will help them provide a stable environment for her. The second, an adolescent boy in a residential treatment center, received appropriate gifts made possible through the funds donated by the State Review staff.

As part of the HHS Family Connections "Giving Tree" program, staff identified 65 families in need of holiday attention. MWH Global Inc., a local business, provided funds, and HHS staff went shopping for gifts for some of the individuals on the Giving Tree. Also participating with HHS were the United Methodist Church, staff from Kohl Cottage School, various residents, members of the HHS Advisory Committee, and HHS staff. All bought gifts for families on the Giving Tree. Cash donations were used to provide food and gifts to the Family Connections' families as well.

◆ **Holiday collaboration**

The Courts were also instrumental in spicing up the holidays for 15 of the Family Connections' Giving Tree families, and provided gifts for five senior citizens as well. In lieu of court fees, the Court collected gift cards during November and early December. Staff from the Courts then worked with HHS to get names and "wish lists" for families on the Giving Tree. Gift cards were then used by Courts personnel to purchase gifts for every family member, which were then wrapped by staff from the Courts and taken to HHS for delivery.

◆ **Police Department activity during the holidays**

The Traffic Unit reported 52 DUIs from Thanksgiving to New Year's Day.

The Department collected \$740 in donations to provide food in conjunction with the Christmas Crusade for Children program coordinated with the KYGO radio station. Police Department staff shopped for and created food baskets for 10 families, which included 23 children.

From the Police Department perspective, the holiday season was busy, but fairly uneventful. The day after Thanksgiving saw shoppers starting at 5 a.m. to get the "Doorbusters" at various

stores in and outside the mall. Some shoppers started lining up at Best Buy after 11 p.m. the night before. The crowds were excited to get the great deals, but were polite and orderly. Santa Claus was very popular with the younger crowd who also lined up by the hundreds to see Old St. Nick. The crowds of youngsters were excited to talk to Santa, but also were polite and orderly.

On two occasions, protestors from different groups attempted a protest at the mall. The first occurred the day after Thanksgiving when a group was promoting "November 26 - National Buy Nothing Day." Two protestors wearing shirts that promoted the National Buy Nothing Day and passing out brochures were contacted by security. The protestors were asked by mall security to leave, and they complied.

Simultaneously, other members of the group unfurled a banner in the Grand Staircase area that promoted "National Buy Nothing Day" and dropped a box full of small fliers on the crowd below. These members fled the area right away and the banner was immediately removed. Housekeeping quickly cleaned up the fliers. No arrests were made.

The second occasion occurred on Thursday, Dec. 2. A group promoting the conservation of forests and associated with a Web site known as "Victoria's Dirty Secret" had a "National Day of Action" where the aim was to protest Victoria's Secret. The group was protesting Victoria's Secret's use of virgin paper in the printing of their catalogs, which allegedly, was depleting natural forests in Canada.

The group of approximately 30 protestors arrived at the mall at around 7 p.m. and had sandwich board signs and fliers. They were contacted by mall security and were asked to leave. The police also contacted the group and informed them of where and how they could legally protest. The protestors were all very cooperative and left without incident.

◆ **Additional HHS news**

Senior Center: The Healthy Hearts Nutrition Education Program at the Senior Center has received a \$9,000 grant from the Comprecare

Foundation in Denver to continue the program through 2005.

This grant allows seniors to pay \$2 for a "heart-healthy" lunch twice a month and receive nutrition education from Public Health Nutritionist, Rene Lindeen. New in 2005, will be a Healthy Heart Walking Program using the indoor track at Paul Derda Recreation Center.

Nurturing Parents Program: The Colorado Trust, a foundation that funds Health and Human Services programs, has awarded a \$7,000 grant to the Broomfield Health and Human Services Department for the Nurturing Parents program, a train the trainer project. Staff from Family and Children and the Public Health Division of HHS will work in collaboration with the Mental Health Center to develop a program which will help parents of children 0 to 3 years old.

Fall Prevention Program: Gladys Johnson, senior fall prevention coordinator, has been asked to present an abstract of the Broomfield senior fall prevention program at the annual Unintentional Injury Conference.

CBMS: With the Dec. 21 court ruling regarding the CBMS computer system, staff at HHS feels confident that they will meet the 40 percent reduction of their backlog as imposed by the court as a result of the lawsuit against the state.

MVP program: Broomfield resident Kevin Townshend, a mentor with the Health and Human Services Mentoring Valuable People (MVP) program, was spotlighted in the January 2 Boulder Daily Camera.

Townshend said a pamphlet for the program in his church bulletin caught his eye. He got in touch with MVP, was matched with a 13-year-old boy, and has been giving his time since March 2004.

The MVP program matches at-risk youth between the ages of 9 and 15 with adult volunteers who serve as positive role models. Currently, seven kids have been matched with mentors, and six are on the waiting list. Eight mentors have been trained, and are waiting for "the right kid," which is key to the success of the relationship.

- ◆ The Rocky Mountain Stroke Association will provide physical therapy and support to stroke

victims every Wednesday from 8 to 10 a.m. in The Broadlands conference room at Health and Human Services, 6 Garden Center.

- ◆ The Citizens Academy in 2005 will begin Thursday, Feb. 17. Registrations are currently being taken. Registration information is available on Channel 8, the Web and in the Enterprise. Registration deadline is Thursday, Feb. 10.

Capital improvement projects

Repair work on the drainage channel through South Midway Park will begin mid to late January. The work will include:

- flattening the banks of the channel
- a new pedestrian bridge
- landscaping

The Engineering Department held an open house for Broomfield Residents to get input on the project.

Citizens were pleased that the bank erosion was going to be fixed.

The work is funded completely by the Urban Drainage and Flood Control District (UDFCD) through the maintenance program. Broomfield receives about \$140,000 in UDFCD maintenance funds per year. The maintenance funds were rolled over each year until the \$350,000 needed for the City Park Channel project accumulated.

Sheridan Improvements – Adjacent to Broomfield County Commons

What's happening?

- Traffic was shifted to the new northbound lanes on Dec. 22. Not much work has occurred since then due to the holidays and the recent weather. The contractor is checking the traffic control signs and devices daily to make sure everything is operational.

- What's next?

Although our original schedule called for a winter shut down, the contractor will be installing storm sewer pipe and water pipe in the "old" travel lanes (in the areas that are closed to traffic) between E. 9 Ave. and E. 13 Ave. as weather permits. This

work will occur in January and February.

Work will not occur over the winter north of E. 13 Ave. where the homes front Sheridan. The contractor will begin by removing the asphalt and concrete necessary to facilitate pipe installation.

- What else?

Snow Plowing: Sheridan Boulevard will continue to be a high priority for snow plowing. However, the Sheridan frontage road between E. 13 Ave. and W. 136 Ave. will now be considered a "local residential" street instead of an "arterial" street. This means that the frontage road will no longer be plowed or ice-treated during normal storms.

Economic News

The Denver Business Journal is quoting experts saying the Colorado and Denver-area economies should show substantial improvement in job creation compared to 2004, underscoring optimistic information from CU's Dr. Richard Wobbekind in my last report. The Dec. 31-Jan.6 edition presents information from Patty Silverstein, president of the

Littleton firm Development Research Partners Inc., predicting that the average employment in the seven-county Denver region will increase by 20,800 jobs in 2005.

In other news, the Lord and Taylor store at FlatIron

Crossing will close at the end of the month. The mayor and staff will be meeting later in the month

with Macerich representatives to discuss any next steps to get the space occupied.

Department Info – Did you know ... ?

◆ Clerk and Recorder

In a recent visit to Legacy High School to recognize the **student election judges** who assisted with the November election, Clerk and Recorder Russ Ragsdale conveyed Broomfield's thanks for their assistance. Pictured below (from left) are Russ, students Ashleigh Michel, Desirae Certain, Kathleen Nolan, Brock Paulson, Sarah Taylor, Ana Petersen, Sabrina Bartholuchi, Jessica McDonald and Mrs. Lambert, assistant principal. Not pictured: Halee Hogner.



Central Records: The following chart compares the number of recorded documents plus the number of pages for each of our years of operation through the end of December, 2004.

Year	# of Recorded Docs	# of Pages
2001	1,532	8,256
2002	20,248	108,927
2003	25,135	135,908
2004	19,131	94,134

You may also be interested in the number of voter registration transactions, as we have 2004 figures now.

Year	# of New Voter Regs.	# of Updates	# of Cancels
2001	N/A	N/A	N/A
2002	4,664	4,079	1,368
2003	3,416	6,797	2,049
2004	6,308	13,273	3,056

◆ Community Development

Code Compliance: Effective Wednesday, Jan. 5, Code Compliance became a division of the Community Development Department. The functions of Code Compliance and Animal Control have been split into two separate areas.

Animal Control will stay under the Community Resources Division of the Police Department while Code Compliance becomes the new Code Compliance Division under the Community Development Department.

Employees making up the new Code Compliance Division include Kirk Oglesby from the former Department of Communications and Governmental Affairs and Pat Meskimen, Dianna Setzke, and Sharon Nero formerly with the Code Compliance Unit in the Police Department.

Under this new arrangement residents will still be able to leave a message on the Code Complaint Line at 303.438.6478 for both animal control and code enforcement issues such as junk vehicles, zoning violations and weeds. Those wanting to dial Code Compliance directly may call 303.464.5551. The direct line to Animal Control is 303.464.5557. Both of these lines ask the caller to leave a message. Animal issues such as dog at large or other *urgent* animal issues should continue to go to Dispatch at 303.438.6400.

Building Division: Inspector Supervisor Giles Schurman was recognized by the Colorado Chapter International Code Council for his work with the State Plumbing Board in supporting municipal and county code adoption efforts.

The building division processed a total of 3,339 permit applications in 2004. The applications represent 6,999 separate permits, each requiring review, inspection, and record keeping. Building permit fee revenues were over 50 percent higher in 2004 compared to 2003

(\$1,982,236 vs. \$1,299,077).

The value of commercial remodeling work showed an increase of 28 percent in 2004 as compared to 2003 (\$15,368,118 to \$11,927,795).

A total of 507 single family dwelling permits were issued in 2004 representing a total value of \$120,028,655. The four largest volume builders were: Lennar-95, Standard Pacific-69, Morrison-62, and Village Homes-62. Redleaf was the leading subdivision for new single family homes, with 121 units.

Duplexes, apartments and townhouses accounted for 223 permits issued by the building division in 2004. These units were valued at \$18,271,692.

Just over 80 percent of the permits for platted lots in the Broadlands have been issued since its start in 1997 (1,646 of 2015). Of the 1,646 permits issued 1,528 are for homes that have been completed (92 percent).

GIS Division: At the end of 2004, audio and video capabilities were added to the Bal Swan and Zang Spur meeting rooms located in the basement at One DesCombes Dr. They include a cordless microphone system and speakers to amplify people speaking in the room. The audio can be set up to amplify independently in each room or combined as one sound system, and can be recorded.

The Zang Spur room now has a ceiling mounted LCD projector connected to a VCR/DVD player and a connection for a computer. The VCR/DVD player is also connected to the sound system.

◆ **Community Resources**

Mamie Doud Eisenhower Public Library: A new science program for 10 to 14 year-olds debuted over the holiday break. Entitled, "Science Foundations and Frontiers," this first of three presentations featured the "Exotic and Extreme" and was attended by 15 children. The next program will be Saturday, Feb. 5. Volunteer organizers and presenters are Broomfield parents who are scientists and engineers. The library hosted a showcase of Colorado performing artists at the Audi recently. It featured 11 performers who focus their talents on

educating and entertaining children and families. Titled "Booking Break: Summer Reading Showcase," it was co-sponsored by the Aurora Public Library, the Colorado Performing Artists group, and our library to give librarians from across the state a sample of the talents of various artists available for summer reading program performances.

◆ **Public Works**

Information on water usage for last year has been compiled and reflects the successful voluntary water conservation plan in effect for 2004. The goal of the plan was to reduce water consumption by 10 percent. The actual use was 24.5 percent below the projected use for a normal water year.

The reduction can be attributed to: 1) a wetter than normal summer season and; 2) the conservation efforts of the citizens of Broomfield.

The total actual treated water use has decreased over the last three years, as shown in the following chart. The amounts shown are in billions of gallons.

	2002	2003	2004
Total Gallons	3.601	3.226	3.007
Change		(.375)	(.219)
% Change		(10.4%)	(7.8%)

Utility Division: In 2004, the Utility Division cleaned 492,000 feet of sewer line and video inspected another 155,000 feet of line.

Street Division: During the snow storm starting on Jan. 4, 2005, the snow crews worked 38 straight hours and placed 276 tons of de-icer material on Broomfield streets.

Environmental Services Division: The water and wastewater laboratories perform more than 10,000 tests each year in order to meet Federal Government mandated standards for water quality and wastewater discharges.

◆ **Police Department**

The Patrol Division is fully staffed with vacancies filled this past week. There are currently seven officers in the training program, which is the most there has been for a long time.

At the Audi . . .

- ◆ The Broomfield Auditorium has been contacted by ICM Artists Agency in New York to explore presentation of the Acting Company sometime in 2006.
- ◆ Children and families brought in the New Year 12 hours early at the Audi on New Year's Eve day with the library's annual "Noon Year" celebration. The 280 participants celebrated in style, complete with hats and noisemakers!
- ◆ The annual President's Show presented by the Broomfield Fine Arts Guild continued through Jan. 20, 2005 during scheduled events.
- ◆ To get more details on the activities at the Audi, visit <http://www.ci.broomfield.co.us/cultural/eventsindex.shtml>

Looking ahead

- ◆ **Focus Session:** Per Council's direction, the date for the 2005 session is Saturday, Feb. 5, starting at 8:30 a.m. Breakfast and lunch will be available.
- ◆ **Grand Opening:** The opening of the new Dog Park at the Broomfield County Commons is scheduled for Saturday, Jan. 29, at 1 p.m. Areas for large and small dogs will be available for open play, and current plans are for some special "disc dog" and flyball club demonstrations, a K-9 demonstration and display booths, including Animal Control information, paw painting for dogs, and Broomfield's geese dogs.
- ◆ **Detailed Calendar:** For more calendar items on upcoming meetings and activities, check the city Events Calendar on the Web site at <http://www.ci.broomfield.co.us/events>.

Words, Quotes, and Other Stuff

graben - a depressed segment of the crust of the earth bounded on at least two sides by faults.

haptic - related to or based on the sense of touch, or characterized by a predilection for the sense of touch, as in "a haptic person."

 "A man has to be Joe McCarthy to be called ruthless. All a woman has to do is put you on hold."

— Marlo Thomas

"With the forethought that we are mortal, and that every adversity can befall us, let us do what the wise have so highly praised: let us work so that past and present will contribute to the times that have not yet come . . ."

— Leon Battista Alberti

"Statistics are like a bikini. What they show are revealing, but what they hide is vital."

— Denver City Councilman Charlie Brown

