ARISTA

Broomfield. Booming.

ARISTA IS AN ENTERTAINMENT-ANCHORED, mixed-use community in the heart of the creative corridor along U.S. 36 — equidistant between Denver and Boulder (15 minutes each way). Professionals are coming to Arista to experience this new and growing vibrancy of urban living.

200+ acres of opportunity

Positioned as a transit-oriented development (TOD) regional transportation hub, Arista provides local bus traffic routes and regional access to Denver and Boulder through the slip ramps on U.S. 36. A grand parkade with 1,500 parking stalls promotes an urban oasis with easy pedestrian access to mass transit, and mixed-use lifestyles.

The Arista village offers street-level retail/commercial situated beneath multi-family urban living dwellings and Class A office spaces, all positioned around the Arista square with dancing water fountains, a bandstand and fire pit. Arista offers lush landscaping and open space, pedestrian friendly sidewalks, access to the region's amenities, and the 1STBANK Center — Colorado's newest award winning music and entertainment venue.

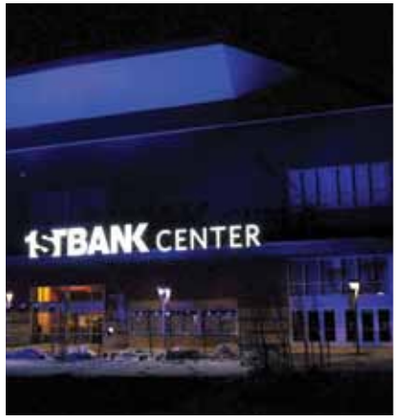
Your Neighbors

Home to 1STBANK Center, a premiere mid-sized event venue. Recent acts include Radiohead, Katy Perry, and Kelly Clarkson. The venue can hold up to 7,500 people and can accommodate live music, family shows, sporting events, community functions and more.

Other notable neighbors:

- Return Path with 150 employees in 2012
- ARCA Discovery with 150 employees in 2012

BEYOND BUSINESS



Arista

Quick Stats:

- Household incomes in a 5-mile radius average $91,000 with more than 236,000 population
- Home to more than 400 residential units with another 450+ planned...that's more than 2,200 onsite residents
- Ability to deliver more than 2.6 million square feet of commercial development including office, retail, and hotel
- 37.7 percent of Arista residents have a bachelor's degree or above
- 31,000 Average Daily Traffic on the adjacent Wadsworth Parkway and visibility to U.S. 36 with more than 80,000 Average Daily Traffic

Why Arista?

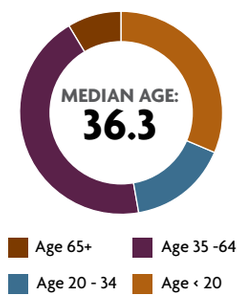
- Up-and-coming mixed-use community at the heart of the northwest corridor
- More than 200 acres of exciting contemporary urban development where people come to live, work, play, shop, dine and stay
- Cornerstone includes the 1STBANK Center along with the Aloft Hotel and Children's Hospital
- Direct access to U.S. 36 via the new 120th Avenue overpass and future 112th Avenue connection
- Adjacent to Interlocken Advanced Technology Business Park, home to approximately 3.7 million square feet of office and more than 8,200 employees

Arista has an urban flair in the desirable suburban North West-corridor, which includes Class A office space, large-scale entertainment at the 1STBANK Center, an RTD transit station, live + work space and additional restaurant and retail offerings will top it off.

- Tim Wiens, Arista Owner/Developer

Profile Data*

AGE:

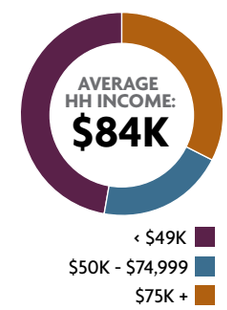


CONSUMER EXPENDITURES:

Apparel & Services	$187,484,534
Computer & Accessories	$24,959,058
Entertainment & Rec	$363,131,026
Pets	$57,399,999
TV, Radio & Sound	$134,340,341
Food at Home	$477,482,482
Food away from Home	$356,765,152
Home Improvement & Services	$270,745,426
Household Furnishings	$141,256,437
Personal Care	$44,061,779
Vehicle Maint. & Repair	$103,066,063

TOTAL EXPENDITURES:
$2.2B

HOUSEHOLD INCOME:



* Source: Esri forecasts for 2011 and 2016; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics. All data is within a 5-mile radius.

City and County of Broomfield
City and County Manager's Office
Economic Development Department
1 DesCombes Drive
Broomfield, CO 80020
303-438-6300
www.broomfield.org