

MINUTES - APRIL 28, 2014

MEETING SUMMARY

The Broomfield Cultural Council briefly reviewed the SCFD applications and interview process. Cultural Affairs staff presented their SCFD grant to Council.

ROLL CALL

Present: Melanie Mulhall, Diana Andersen, Adam Evearitt, Karen Douglass, Melissa Islam, Kirsty Lockhart, Clint Huber, Kim Kennedy White

Others in attendance: Karen Gerrity, Cultural Affairs Manager; Cheryl German, Cultural Affairs Staff; and Jessica Clare, SCFD staff liaison

Public Attendees: Sherill Bunetta and Chippy Cianci from Broomfield Council on the Arts and Humanities (BCAH)

AGENDA MINUTES

Call to Order

Meeting was called to order at 6:30 P.M. by Clint Huber, chair.

Approval of the Agenda and Minutes

Adam Evearitt made a motion to approve the agenda and minutes. Kirsty Lockhart seconded. The motion passed unanimously.

Events Attended

Slam Nuba was attended by Melanie Mulhall, Karen Douglass, and Adam Evearitt. Council was very impressed by the performance. They were pleased that this group attracts a younger, diverse and engaged audience.

Kirsty Lockhart attended the Broomfield High School's performance of Camelot. She noted how well the sets were done. Kirsty also noted that Kohl Elementary's 4th grade class participated in Thorne Nature Experience Sombrero Marsh program.

Imagination Makers last performance in the Broomfield Auditorium was packed.

PUBLIC COMMENT

Chippy Cianci from BCAH invited council to attend the Broomfield Youth Symphony's performance at Holy Comforter Church on Monday, May 5.

REPORTS

SCFD

Jessica Clare reported the total allocation of \$158,546.84 for Broomfield County. She reviewed how to login into the SCFD grants application system at scfd.culturegrants.org. The deadline to submit grant scores is May 27th.

Staff

Karen Gerrity invited the Council to the Fiesta Colorado's Cinco de Mayo Show on May 1 and to Phamaly's 25th Anniversary Musical Revue on May 7. The second Walk in the Art will be on May 14th at 11:30 a.m. at the Broomfield Sculpture Trail. Dancing Family installation is complete.

Karen reported that the Sister Cities committee has six teens and three chaperones signed up to go to Ueda, Japan from July 31 - August 12. The teens will fundraise by selling vouchers from the Japon Sushi Restaurant in Broomfield.

The Depot Museum was "yarn bombed" to draw attention to the museum closing this summer to start the restoration project. The Depot will have a book signing of *Shep the Turnpike Dog* on May 17 from noon to 3 p.m.

The Veterans Memorial Museum is planning their annual Memorial Day event on May 26 from 11 a.m. - 1 p.m. at the Broomfield County Commons Park. They are also planning a fundraiser on June 19th at 7 p.m. showing the film *Climb to Glory: Legacy of the 10th Mountain Ski Troopers* at the Broomfield Auditorium. The Veterans will participate in the Dairy Center's Veterans Speak Project this fall.

NEW BUSINESS

Cultural Affairs SCFD Grant Report

In 2002, the Division of Cultural Affairs was established to provide and support cultural programs and activities in Broomfield. The staff oversees the cultural programs and facilities for Broomfield and these include public art, Sister Cities, the Broomfield Auditorium and Gallery and two museums as well as the allocation of public dollars for culture. Cultural Affairs presents free as well as ticketed events for series and performers such as Culture Feast, the Summer Concert Series, a CU Jazz Series, Walks in the Art, Colcannon, Sphere Ensemble and an Annual Holiday Benefit Concert for Broomfield's FISH-foodshare program. The Public Art Program is comprised of 24 permanent pieces in the collection which includes the new sculpture trail and 10 rotating sculptures in our art on loan program and one rotating 2D exhibit at the 1STBANK Center.

The Museum Division falls under the Cultural Affairs Division and the Museum Administrator reports directly to the Cultural Affairs Manager. The Museum Administrator is responsible for managing both museum facilities and assists the Broomfield Veterans Memorial Museum nonprofit with the management of their collection. The Museum Administrator also is responsible for managing the Depot Museum collection which belongs to the city. She also works closely with the Broomfield Depot Museum Friends, a nonprofit that supports the programs.

The mission of Cultural Affairs is to ensure the future of Broomfield as a creative, culturally diverse city and county, open and accessible to artists, to the broadest range of artistic expression, and to the widest participation.

Cultural Affairs utilizes SCFD funds to defray the cost for presenting free and very affordable programs to the public. These funds are also used to offset the deficit in operating the Broomfield Auditorium. This allows staff to keep rental rates extremely low which is a benefit to all organizations using the Auditorium for programs.

Karen Gerrity explained the budget fluctuation in non-SCFD government funds is due to the Broomfield CIP 1% for public art dollars. These funds fluctuate according to the CIP budget and are released to specific annual public art projects. 2013 saw the installation of 8 sculptures for the new sculpture trail so more CIP funds were spent than usual.

Cultural Affairs receives various smaller grants and donations throughout the year and the Finance Department has requested that contributed revenue of \$2,000 or less be handled by our fiscal sponsor, Broomfield Council on the Arts and Humanities. For example, the Sister Cities Program raised \$7,300 in 2013 through individual donations and fundraising efforts.

The budget for the administration of the museums is not included in the grant application numbers because it is a separate division. The Museum Administrator reports to the Cultural Affairs Manager. The City and County of Broomfield received a Colorado State Historical Fund grant to rehabilitate the Broomfield Depot Museum.

Review of SCFD Tier III Grant Applications

The Council briefly reviewed the interview process. Each organization gets three minutes to describe their organization and grant application. In the remaining twelve minutes, Council will go around and ask questions of the applicants. The meetings begin at 5:30 p.m. Dinner will arrive by 5:00 p.m. Staff has asked applicants to arrive fifteen minutes prior to the scheduled interview time.

ADJOURNMENT

Kirsty Lockhart made a motion to adjourn this meeting. Karen Douglass seconded. The motion passed unanimously. The meeting was adjourned at 7:43 p.m.

APPROVAL

Minutes prepared by Cheryl German.

Approved by _____, Chair